



Special Report: PreventionPays Pilot Demonstration Underway in New Jersey

The four pilot test sites in New Jersey have implemented the PreventionPays System, and are now formally underway with a first-of-its-kind computer-assisted screening tool that manages both patient and provider encounters using PC Tablets at each location. The pilot sites are: Dr. Jeffrey Beinstock, Pediatrician, Dr. Michael Straker, OB/Gyn, the FQHC (East Orange Clinic), and The Valley Hospital.

Developers of PreventionPays, as well as prevention partners around the country, would like to recognize these early adopters for their pioneering work in the prevention of postnatal depression. They are trailblazers, laying the groundwork for future prevention policies and initiatives. Other states like Illinois, New York, and California, are watching this demonstration closely, and researchers have requested feedback from the four pilot sites. Similar to New Jersey's path, Illinois recently mandated screening for new mothers and health officials are now facing the difficult task of encouraging providers to comply.

In California, work is underway with Postpartum Support International (PSI) founder and former President, Jane Honikman as well as Mother's Act advocate, former president of PSI, and author of Postpartum Depression for Dummies, Dr. Shoshana Bennett, to design the module that will be used by doctors and new mothers nationwide. They too are watching the Pilot, and will be basing their analysis and recommendations for the national module on the experiences of early adopters. On behalf of all PreventionPays supporters across the country, we thank you for your willingness to participate in this pilot demonstration; we value your good work and are eager to help you achieve your goals.

New Jersey: Ahead of the Curve

While the Mother's Act¹ has suffered setbacks, New Jersey passed their own law, ahead of all other states, on April 13, 2006, mandating screening for new mothers - a monumental achievement. Therefore, when considering locations to pilot the PreventionPays System, New Jersey was ready and enthusiastic to continue on their path as prevention pioneers. "New Jersey is at a place where new policy is being introduced and



¹ Federal legislation that recently passed in the Senate, the MOTHERS Act will ensure that every woman nationwide will be given an assessment for postpartum depression prior to leaving the hospital and provide funding for treatment, research, and education. Leading Advocate and sponsor, U.S. Senator Robert Menendez

providers are open to suggestions on how best to comply with the new law,” stated Dr. Ayers, MD, MPH, Robert Wood Johnson Medical School in New Brunswick, NJ.

A difficulty faced by providers like Dr Ayers, is the daunting task of building a new system for screening into their already time-deficient practice. Many providers are now looking toward technology to help economize their daily routines and maximize their time with each patient. PreventionPays will help accomplish this by enabling providers to spend less time administering health screens and more time evaluating them.

The PreventionPays System replaces more such as paper and pencil, with a research-based touch-screen PC Tablets and wireless technology manage follow-up treatment plans for surveys during post-natal visits. New Jersey is now leading maternal depression screening, but also in solutions to help their providers integrate policy into practice. The Pilot Demonstration received funding from the New Jersey Department of Health and Senior Services and is being brought to providers by Educational Message Services and the Northern NJ Maternal/Child Health Consortium.



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PreventionPays™

Bringing wireless, computer-assisted health screens to patients' fingertips.

